

George Konteos

University of Western Macedonia

Department of Business Administration



George Konteos is a Professor of Economic Analysis at the Department of Business Administration, School of Economics, University of Western Macedonia.

He holds a bachelor's degree from the Department of Economics of the Aristotle University of Thessaloniki, an MSc in Agricultural Economics from the University of Saskatchewan, Canada, and a PhD from the Department of Economics of the University of Macedonia.

He served as Head of the Department of Business Administration of the former Technological Education Institute of Western Macedonia and later of the University of Western Macedonia from July 2016 to August 2023.

His research work focuses on economic analysis, employment policies and econometric applications. He has published over 50 scientific articles in international scientific journals and proceedings of international conferences and is co-author of 4 textbooks in Statistics, Econometrics and Research Methodology.

He teaches undergraduate and postgraduate courses in Statistics, Econometrics and Microeconomic Analysis. In February 2023 he was elected as an Internal Member of the Executive Council of the University of Western Macedonia for a 4-year term.

Selected Publications

1. Papathomas, A., Konteos, G., Avlogiaris, G. (2025), “Behavioural Drivers of AI Adoption in Banking in a Semi-Mature Digital Economy: A TAM and UTAUT-2 Analysis of Stakeholder Perspectives,” *Information*; MDPI, Vol 16(2), No 137, February 2025, <https://doi.org/10.3390/info16020137>
 2. Konteos George, Vaggelis Saprikis, Giorgos Avlogiaris and Aristides Papathomas (2022), “An extended UTAUT model to explore the influential factors towards m-banking apps’ use,” *International Journal of Business and Management*, Vol. 17, No. 5, May 2022.
 3. Giannarakis Grigoris, Nikolaos Sariannidis, George Konteos (2020), “The Effect of Corporate Governance Characteristics on Environmental Performance: The Case of Food and Beverage Sector,” *Open Journal of Business and Management*, Vol. 8, issue 05, DOI: 10.4236/ojbm.2020.85122
 4. Konteos George, Anastasios Konstantinidis, Konstantinos Spinthiropoulos (2018), “Representativeness and investment decision making”, *Journal of Business and Management*, Vol 20, issue 2, pp. 5-10.
 5. Konteos George, Katrakilidis Constantinos, Sotiriadou Kyriaki (2018), “Dynamic linkages between health and wealth in the European Union”, *Theoretical Economics Letters*, Vol. 8 No. 4, Special Issue 56, Economic Growth, pp.709-719.
 6. Konteos, G. (2008), “Active labor market policy in the EU: Is it still relevant? A review of recent evaluations,” *Review of Economic Sciences*, 13, pp 83-102.
-

Contact details

tel: +3024620-61624

email: gkonteos@uowm.gr