

# Curriculum Vitae

## Stavros Kalogiannidis

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Assistant Professor  
Department of Business Administration  
University of Western Macedonia

Subject Area  
Business Management and Communication

### **Description**

Teaching and Research Staff (TRS) of the Department of Business Administration at the School of Economics of the Western Macedonia University, holding the position of Assistant Professor with a subject area of "Business Management and Communication".

### **Brief Description of the Scientific Field:**

The subject area falls within the realm of business management and communication, with particular emphasis on the study of the increased role of integrated media communication in crisis management primarily by public interest organizations (public bodies, local government organizations), as well as by businesses. The economic, environmental, and political crises of recent decades have highlighted the need for both the effective functioning of the organizations involved in addressing them and the substantial contribution of communication media to this direction. The subject area, through the application of mainly statistical and qualitative analysis methods, emphasizes the importance of the operational role of public and private organizations in times of uncertainty and the mediating role that media can play in such periods in managing information for organizational improvement and effective management of organizations and businesses.

## 1. Personal Information

Full Name	Dr. Stavros Kalogiannidis
Nationality	Greek
Date of Birth	24/12/1973
Phone	6947 447761, 24610 25505
Address	49 Megalou Alexandrou St., 50131, Kozani
Email:	<a href="mailto:stavroskalogiannidis@gmail.com">stavroskalogiannidis@gmail.com</a>
Orcid	<a href="https://orcid.org/my-orcid?orcid=0000-0002-2337-5775">https://orcid.org/my-orcid?orcid=0000-0002-2337-5775</a>
ResearchGate	<a href="https://www.researchgate.net/profile/Stavros-Kalogiannidis">https://www.researchgate.net/profile/Stavros-Kalogiannidis</a>
Google Scholar	<a href="https://scholar.google.com/citations?user=P3FD5hUAAA&amp;hl=el">https://scholar.google.com/citations?user=P3FD5hUAAA&amp;hl=el</a>
LinkedIn	<a href="https://www.linkedin.com/in/stavros-kalogiannidis-6961aa119/">https://www.linkedin.com/in/stavros-kalogiannidis-6961aa119/</a>
Web of Science	ResearcherID: ADG-7354-2022
Scopus Id	57348764800

## 2. Education

**06/2022–Postdoctoral Research:** Department of Business Administration, School of Economics, Western Macedonia University. Title of postdoctoral research: "Investigation of the process of redesigning the developmental identity of local government spatial units, as to causes, content and effectiveness: Case study of the Kozani Regional Unit" Reg. No: 1383 18/07/2022

**01/2019–Doctoral Degree** Thesis Title: The Role of SMEs in Crisis and Disaster Management University: New Bulgarian University

**10/2014–Master's Degree:** MBA Banking, Accounting and Finance School of Social Sciences, Hellenic Open University, and School of Business Administration, University of Nicosia

**02/2013–Bachelor's Degree:** Accounting School of Business Administration and Economics, Technological Educational Institute of Western Macedonia

**02/2021–Bachelor's Degree:** Digital Media and Communication Department of Communication and Digital Media, School of Social and Humanities Sciences, Western Macedonia University

**06/2017–Specialization** in Counseling and Guidance ASPAITE Higher School of Pedagogical and Technological Education

**03/2021–Pedagogical** and Didactic Competence School of Social Sciences, Hellenic Open

University  
**Certified Adult Trainer**, National Organization for the Certification of Qualifications and Vocational Guidance (E.O.P.P.E.P.) Registration No. EB32749

### 3. Professional Licenses

- 3.1. Certified Accountant - Tax Consultant Class A, Economic Chamber of Greece, License No. 0129160
- 3.2. Accredited Mediator of the Ministry of Justice, with registration number 1587 in the Mediators Registry
- 3.3. Journalist, member of the Union of Foreign Press Correspondents in Greece since 2008
- 3.4. Member of the Economic Chamber of Greece (OEE) with Registration No. 0116212

### 4. Foreigner Languages

Greek: Native					
English: Native					
	UNDERSTANDING		SPEAKING		WRITING
English	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	C2
Certificate of Proficiency in English, The University of Michigan, Level C2					
Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2 Proficient user <u>Common European Framework of Reference for Languages</u>					

### 5. Academic Teaching Experience

Teaching work at the University of Western Macedonia

**Department of Business Administration**

OPERATIONS MANAGEMENT, MANAGERIAL ACCOUNTING, MARKETING, Digital MARKETING, ORGANIZATIONAL CHANGE MANAGEMENT, TOURISM POLICY, BUSINESS PLAN

**Department of Statistics and Insurance Science**

FINANCIAL ACCOUNTING, SPECIAL TOPICS IN ECONOMETRICS, SOCIAL-ECONOMIC RESEARCH DESIGN

**Department of Regional and Cross-Border Development**

REGIONAL ECONOMIC ANALYSIS, MARKETING AND MARKET RESEARCH

**Department of Agriculture**

TECHNO-ECONOMIC STUDIES, MARKETING OF AGRICULTURAL PRODUCTS, ACCOUNTING

Teaching Work at Hellenic Open University (HOU)

**Department of Tourism Management**

COMMUNICATION AND CRISIS MANAGEMENT IN TOURISM

Teaching Work at the Firefighting Academy,

**Firefighters School**

CONFLICT MANAGEMENT

## 6. Professional Activities

- 6.1 11/1996 – Today Present Owner of a Mass Media Outlet Owner of Diva FM Radio Station License No. 17569/E/11-9-2000 National Council for Radio and Television AM 658 Activity Type: Marketing and Accounting Manager
- 6.2 11/2017 – Today Present Accountant - Tax Consultant Class A (Independent Professional) Activity Type: Financial Research Services - Financial audit services, provision of business advice, general economic and social planning services, and statistical services
- 6.3 06/2017 – Today Mediator Accredited Mediator of the Ministry of Justice, Registration No. 1587

## 7. Research Activity

- 7.1 06/ 2015 – 07/2017 Regional Research and Innovation Council Organization: Region of Western Macedonia Type of activity: The Regional Scientific Council for Research and Innovation (RSCRI) is a supporting body for development actions and implementation of the national plan for research, technology, and innovation.
- 7.2 11/ 2019 – 12/2021 Bar Association of Veria Type of activity: Investigation of the acceptance of the institution of mediation as a means of extrajudicial dispute resolution by the legal representatives of the Veria Court of First Instance, as well as investigation of their role as legal representatives before, during, and after the mediation process, a role different from that of a lawyer in the judicial process.
- 7.3 11/ 2019 – 12/2021 Bar Association of Kozani Type of activity: Investigation of the acceptance of the institution of mediation as a means of extrajudicial dispute resolution by the legal representatives of the Kozani Court of First Instance, as well as investigation of their role as legal representatives before, during, and after the mediation process, a role different from that of a lawyer in the judicial process.

## 8. Scientific Publications

### A. Books / Monographs / Theses / Contributions to Collective Volumes

- A01. **Kalogiannidis, S.** (2021). *International business Communication - IT's and Telecommunication Tools*. Amazon Independently published. ISBN 979-8710833551
- A02. **Kalogiannidis, S.** (2022). Postdoctoral Research: "Exploring the process of redesigning the developmental identity of local government spatial units, in terms of causes, content, and effectiveness: A case study of the Regional Unit of Kozani."
- A03. **Kalogiannidis S.,** (2018). The role of the media in disaster and crisis management. PhD Thesis. DOI 10.12681/eadd/50628
- A04. **Kalogiannidis Stavros,** Chatzitheodoridis Fotios, Kalfas Dimitrios, Papadopoulou Christina-Ioanna (2023) Role of Local and Regional Authorities in Inclusive, Resilient, and Green Recovery for Sustainable Development: Case Study of Greece. Financing Regions Toward Sustainability in the Midst of Climate Change Risks and Uncertainty IGI Global DOI: 10.4018/978-1-6684-7620-8.ch001

### B. Articles in Peer-Reviewed Scientific Journals

- B01. **Kalogiannidis, S.** (2020). Economic Cooperative Models: Agricultural Cooperatives in Greece and the Need to Modernize their Operation for the Sustainable Development of Local Societies. *International Journal of Academic Research in Business and Social Sciences*. 10(11), 452-468. DOI:10.6007/IJARBS/v10-i11/8035
- B02. **Kalogiannidis, S.,** Chatzitheodoridis, F., Kontsas, S. (2020). An Eclectic Discussion of the Effects of COVID-19 Pandemic on the World Economy During the First Stage of the Spread. *International Journal of Financial Research* Vol. 11, No. 6, Special Issue; 2020 . 137-153. DOI:10.5430/ijfr.v11n6p137
- B03. **Kalogiannidis, S.,** Chatzitheodoridis, F. (2021). Impact of Covid-19 in the European Start-ups Business and the Idea to Re-energise the Economy. *International Journal of Financial Research*. Vol. 12, No. 2, 2021. Page 56 to 61. doi:10.5430/ijfr.v12n2p55
- B04. **Kalogiannidis, S.** (2020). Impact of Effective Business Communication on Employee Performance. *European Journal of Business and Management Research*, 5(6). <https://doi.org/10.24018/ejbmr.2020.5.6.631>
- B05. **Kalogiannidis, S.,** (2021). Role of Revenue Mobilisation in the Growth and Development of Economy: A Case Analysis of Greece. *Research in World Economy*. Vol. 12, No. 2, Special Issue 2021. Pages 63 – 76. doi:10.5430/rwe.v12n2p63
- B06. **Kalogiannidis, S.** (2020). *Covid Impact on Small Business*. *International Journal of Social Science and Economics Invention*, 6(12), 387 to 391. <https://doi.org/10.23958/ijsssei/vol06-i12/257>
- B07. **Stavros Kalogiannidis** (2020). Impact of Plant Closures on Urban and Regional Communities: A Case Study of South Australian Gas Industry and its Workers, *International Journal of Economics and Business Administration* Volume VIII Issue 4, 994-1010. DOI: 10.35808/ijeba/645
- B08. **Kalogiannidis, S.,** Melfou K. (2020). Issues and Opportunities for Agriculture Sector During Global Pandemic. *International Journal of Economics, Business and Management Research*, Vol. 4, No. 12; 2020, 204-211 ISSN: 2456-7760.

- B09. **Kalogiannidis, S.**, Mavratzas, S (2020). Impact of marketing mix strategies effective product development issues in MNCs/Retail. *International Journal of Business Marketing and Management (IJBMM)* Volume 5 Issue 12 December 2020, P.P. 118-125. ISSN: 2456-4559.
- B10. **Kalogiannidis, S.**, (2021). The Effects of Total Quality Management Practices and Marketing on Performance of SMEs. A Case of Selected Manufacturing Industries, Greece. *Business Management and Strategy* ISSN 2157-6068, Vol. 12, No. 1, 48 to 62, doi:10.5296/bms.v12i1.17995
- B11. **Kalogiannidis, S.**, Melfou, K., & Papaevangelou, O. (2020). Global Marketing Strategic Approaches on Multi National Companies Product Development. *International Journal of Scientific Research and Management*, 8(12), 2084-2090. <https://doi.org/10.18535/ijstrm/v8i12.em08>
- B12. **Kalogiannidis, S.**, & Papaevangelou, O. (2020). Impact of Business Communication on the Performance of Adult Trainees. *International Journal of Academic Research in Progressive Education and Development*, 9(3), 213–222. DOI:10.6007/IJARPED/v9-i3/8154
- B13. **Kalogiannidis, S.**, Kontsas, S. (2021). Impact of Business Communication Determinants on Business Profitability: An Empirical Evidence of Citibank in Greece. *International Journal of Human Resource Studies*, Vol. 11, No. 2, 2021 Page 137 – 150. doi:10.5296/ijhrs.v11i2.18358
- B14. **Kalogiannidis, S.**, (2021). The Impact of COVID-19 on Human Resource Management Practices and Future Marketing. *International Journal of Industrial Marketing* Vol. 6, No. 1, 2021, Page 43 – 55. doi:10.5296/ijim.v6i1.17994
- B15. **Stavros Kalogiannidis**, Olympia Papaevangelou (2021). Human Research Management: Effect of Covid-19 On Workers in the UK Who Have Previously Lost One or Both Arms. *Journal of Social Economics Research*, 8(2): 96-107. DOI: 10.18488/journal.35.2021.82.96.107 (**Scopus**)
- B16. **Kalogiannidis, S.** (2021). Impact of employee motivation on organizational performance. A scoping review paper for public sector. *The Strategic Journal of Business & Change Management*, 8 (3), 984 – 996.
- B17. **Kalogiannidis, S.** (2021) "Business Trust and Communication as Predictors of Business Growth," *WSEAS Transactions on Business and Economics*, vol. 18, pp. 1512-1522. DOI 10.37394/23207.2021.18.138 (**Scopus**)
- B18. **Kalogiannidis, S.**, Kontsas, S., Chatzitheodoridis, F.(2021) "Managerial Styles and Employee Productivity. An Empirical Study From Bank Sector Employees in Greece ," *WSEAS Transactions on Environment and Development*, vol. 17, pp. 1234-1244, 2021 DOI 10.37394/232015.2021.17.113 (**Scopus**)
- B19. Kontsas, S., & **Kalogiannidis, S.** (2022). A Conceptual Forecasting Analysis of International Trade Aspects Based on Globalization Impact Issues. *International Journal of Scientific Research and Management*, 10(01), 2881–2887. <https://doi.org/10.18535/ijstrm/v10i1.em6>
- B20. Stamatis Kontsas and **Stavros Kalogiannidis** (2021). An Empirical Evidence of Economic Recovery During the Pandemic Period into World Economy. *Int. J. of Adv. Res.* 9 (Dec). 706-715] (ISSN 2320-5407). [www.journalijar.com](http://www.journalijar.com)
- B21. **Kalogiannidis, S.**, Toska, E., Chatzitheodoridis, F. (2022). Contribution of Civil Protection to the Urban Economy: Evidence from a Small-Sized Greek City. *Sustainability* 2022, 14, 981. <https://doi.org/10.3390/su14020981> (**Scopus**)
- B22. **Kalogiannidis, S.**, A. Kagioglou, F., & Papaevangelou, O. (2022). Strategic Marketing Management Influence on Making E-Commerce Promotions. *International Journal of Scientific Research and Management*, 10(01), 2949–2955. <https://doi.org/10.18535/ijstrm/v10i1.em11>



- B23. **Kalogiannidis, S.**, Kontsas, S., Papaevangelou, O.(2022). Influence of Strategic Marketing Approaches in Business Communication. *Business Management and Strategy*. ISSN 2157-6068 2022, Vol. 13, (1). Page 48-63. <https://doi.org/10.5296/bms.v13i1.19430>
- B24. **Kalogiannidis S**, Toska E, Chatzitheodoridis F, Kalfas D. Using School Systems as a Hub for Risk and Disaster Management: A Case Study of Greece. *Risks*. 2022; 10(5):89. <https://doi.org/10.3390/risks10050089> (Scopus)
- B25. **Stavros Kalogiannidis**, Fotios Chatzitheodoridis, "Effects of Agile Customer Relation Management System on Business Performance and Entrepreneurship," *WSEAS Transactions on Environment and Development*, vol. 18, pp. 496-503, 2022. DOI: 10.37394/232015.2022.18.48 (Scopus)
- B26. **Stavros Kalogiannidis**, Stamatis Kontsas, George Konteos, Fotios Chatzitheodoridis, "A small City Rebranding: Another View of the Territorial Marketing," *WSEAS Transactions on Environment and Development*, vol. 18, pp. 686-701, 2022. DOI: 10.37394/232015.2022.18.65 (Scopus)
- B27. **Kalogiannidis, Stavros**, Efstratios Loizou, Dimitrios Kalfas and Fotios Chatzitheodoridis. 2022. Local and Regional Management Approaches for the Redesign of Local Development: A Case Study of Greece. *Administrative Sciences* 12: 69. <https://doi.org/10.3390/admsci12020069> (Scopus)
- B28. **Stavros Kalogiannidis**, Stamatis Kontsas, Erini Eleni Nikolaou, Olympia Papaevangelou. 2022 . The Influence of Marketing and Communication in Changing Consumers Expectations. *International Journal of Social Science And Human Research*. Volume 05 2022. DOI : <https://doi.org/10.47191/ijsshr/v5-i7-12> Impact factor- 5.871. Page No: 2855-2860
- B29. **Kalogiannidis, Stavros**, Dimitrios Kalfas, Fotios Chatzitheodoridis, and Stamatis Kontsas. 2022. "The Impact of Digitalization in Supporting the Performance of Circular Economy: A Case Study of Greece" *Journal of Risk and Financial Management* 15, no. 8: 349. <https://doi.org/10.3390/jrfm15080349> (Scopus)
- B30. **Kalogiannidis, S.**, Kalfas, D., Chatzitheodoridis, F. The Impact of Collaborative Communication on the Physical Distribution Service Quality of Soft Drinks: A Case Study of Beverage Manufacturing Companies in Greece. *Beverages* 2022, 8, 47. <https://doi.org/10.3390/beverages8030047> (Scopus)
- B31. **Kalogiannidis S**, Kalfas D, Chatzitheodoridis F, Papaevangelou O. Role of Crop-Protection Technologies in Sustainable Agricultural Productivity and Management. *Land*. 2022; 11(10):1680. <https://doi.org/10.3390/land11101680> (Scopus)
- B32. **Kalogiannidis S.**, Chatzitheodoridis F., Savvidou S., Kagioglou F., The Impact of Online Communications on Different Users' Social, Emotional, and Moral Competence as a Potential Business Communication Tool. *Journal of System and Management Sciences* Vol. 12 (2022) No. 5, pp. 359-373 , DOI:10.33168/JSMS.2022.0521 (Scopus)
- B33. **Kalogiannidis, Stavros**, Dimitrios Kalfas, Efstratios Loizou, and Fotios Chatzitheodoridis. 2022. "Forestry Bioeconomy Contribution on Socioeconomic Development: Evidence from Greece" *Land* 11, no. 12: 2139. <https://doi.org/10.3390/land11122139> (Scopus)
- B34. **Kalogiannidis, S.**, Chatzitheodoridis, F., Kalfas, D., Kontsas, S., & Toska , E. (2022). The Economic Impact of Russia's Ukraine Conflict on the EU Fuel Markets. *International Journal of Energy Economics and Policy*, 12(6), 37–49. <https://doi.org/10.32479/ijeep.13493> (Scopus)
- B35. Chatzitheodoridis, F., Melfou, K., Kontogeorgos, A., & **Kalogiannidis, S.** (2023). Exploring Key Aspects of an Integrated Sustainable Urban Development Strategy in Greece: The Case of Thessaloniki City. *Smart Cities*, 6(1), 19–39. MDPI AG. Retrieved from <http://dx.doi.org/10.3390/smartcities6010002> (Scopus)

- B36. **Stavros Kalogiannidis** , Fotios Chatzitheodoridis , Grigoris Giannarakis and Athanasia Mavrommati . Business Organizations' Flexibility as an Innovation Tool: Factors Affecting Flexibility in Organizations. *Journal of Logistics, Informatics and Service Science* Vol. 9 (2022) No.4, pp.259-312 DOI:10.33168/LISS.2022.0417 (**Scopus**)
- B37. **Stavros Kalogiannidis** , Fotios Chatzitheodoridis, Efstratios Loizou, and Achilleas Kontogeorgos, (2023), “Revamping Local and Regional Development Through Local Regional Management Practices” in *Economies of the Balkan and Eastern European Countries*, KnESocial Sciences, pages 487–504. DOI 10.18502/kss.v8i1.12672
- B38. **Kalogiannidis S**, Paschalidou M, Kalfas D, Chatzitheodoridis F. Relationship between Cyber Security and Civil Protection in the Greek Reality. *Applied Sciences*. 2023; 13(4):2607. <https://doi.org/10.3390/app13042607> (**Scopus**)
- B39. **Kalogiannidis, Stavros**, Dimitrios Kalfas, Fotios Chatzitheodoridis, and Efthymios Lekkas. 2023. "Role of Governance in Developing Disaster Resiliency and Its Impact on Economic Sustainability" *Journal of Risk and Financial Management* 16, no. 3: 151. <https://doi.org/10.3390/jrfm16030151>(**Scopus**)
- B40. **Kalogiannidis, Stavros** , Chatzitheodoridis Fotios , Papaevangelou Olympia, Nikolaou Eirini Eleni. (2023) *An Empirical Study on the Role of Media in Crisis Communication Management in Uncertain Times*. *Journal of Logistics, Informatics and Service Science* Vol. 10 (2023) No.1, pp.321-348. DOI:10.33168/LISS.2023.0118 (**Scopus**)
- B41. Papaevangelou, O., Syndoukas, D., **Kalogiannidis, S.**, Kontsas, S. (2023) Information Technology and Human Resource Management in Educational Institutions. *Journal of System and Management Sciences* Vol. 13 (2023) No. 2, pp. 258-272 . DOI:10.33168/JSMS.2023.0218 (**Scopus**)
- B42. Kalfas D, **Kalogiannidis S**, Chatzitheodoridis F, Toska E. Urbanization and Land Use Planning for Achieving the Sustainable Development Goals (SDGs): A Case Study of Greece. *Urban Science*. 2023; 7(2):43. <https://doi.org/10.3390/urbansci7020043> (**Scopus**)
- B43. **Kalogiannidis, S.**, Chatzitheodoridis F. (2023) Strategic communication and sustainable agricultural competitiveness: a Greek case study. *Int. J. Sustainable Agricultural Management and Informatics*, Vol. DOI: 10.1504/IJSAMI.2023.10056114 (Article in Press) (**Scopus**)
- B44. **Kalogiannidis, S.**, Chatzitheodoridis, F., Kontsas, S., & Syndoukas, D. (2023). Impact of Bioenergy on Economic Growth and Development: An European Perspective. *International Journal of Energy Economics and Policy*, 13(3), 494–506. <https://doi.org/10.32479/ijeep.14220> (**Scopus**)
- B45. **Kalogiannidis, S.**, Chatzitheodoridis, F., Papaevangelou, O., Mavrommati, A. (2023) Management Information Technology and Quality Service Delivery in Government Institutions, *WSEAS Transactions on Business and Economics*, vol. 20, pp. 1074-1099, 2023. DOI: 10.37394/23207.2023.20.97 (**Scopus**)
- B46. **Kalogiannidis, S.**, Syndoukas, D., Papaevangelou, O., & Chatzitheodoridis, F. (2023). Relationship Between Business Communication and Business Sustainability in Times of Uncertainty. A Case Study of Greece. *International Journal of Professional Business Review*, 8(5), e01477. <https://doi.org/10.26668/businessreview/2023.v8i5.1477> (**Scopus**)
- B47. **Kalogiannidis S**, Papadopoulou C-I, Loizou E, Chatzitheodoridis F. Risk, Vulnerability, and Resilience in Agriculture and Their Impact on Sustainable Rural Economy Development: A Case Study of Greece. *Agriculture*. 2023; 13(6):1222. <https://doi.org/10.3390/agriculture13061222> (**Scopus**)
- B48. **Kalogiannidis, S.**, Chatzitheodoridis, F., Papaevangelou, O. and Nikolaou, E.E. (2023) ‘Business



- communication and crisis management in international business: a European perspective', *Int. J. Business Continuity and Risk Management*, Vol. 13, No. 4, pp.323–346, DOI: 10.1504/IJBCRM.2023.10059827 (**Scopus**)
- B49. **Kalogiannidis, S.**; Chatzitheodoridis, F.; Kalfas, D.; Patitsa, C.; Papagrigoriou, A. Socio-Psychological, Economic and Environmental Effects of Forest Fires. *Fire* 2023, 6, 280. <https://doi.org/10.3390/fire6070280> (**Scopus**)
- B50. Nikolaou EE, Konteos G, **Kalogiannidis S**, Syndoukas D (2023). Mega sporting events and their socio-economic impact: Case study of the 2022 FIFA World Cup. *Journal of Infrastructure, Policy and Development* 7(2): 2158. doi: 10.24294/jipd.v7i2.2158 (**Scopus**)
- B51. **Kalogiannidis, S.**, Papaevangelou, O., Syndoukas, D. ., & Chatzitheodoridis, F. (2023). Effective communication as a moderating factor in international business crisis management . *International Journal of Applied Economics, Finance and Accounting*, 17(2), 246–259. <https://doi.org/10.33094/ijaefa.v17i2.1129> (**Scopus**)
- B52. **Kalogiannidis, S.**, Kalfas, D., Giannarakis, G., & Paschalidou, M. (2023). Integration of Water Resources Management Strategies in Land Use Planning towards Environmental Conservation. *Sustainability*, 15(21), 15242. MDPI AG. Retrieved from <http://dx.doi.org/10.3390/su152115242> (**Scopus**)
- B53. **Kalogiannidis, S.**, Chatzitheodoridis, F., Kalfas, D., Paschalidou, M. (2023). Assessing the Impact of Communication on Customer Relationship Marketing: A Case Study of Mobile Telecom Companies. *WSEAS Transactions on Business and Economics*. 2023; 20:2713-2728. DOI: 10.37394/23207.2023.20.231 (**Scopus**)
- B54. Papaevangelou O, Syndoukas D, **Kalogiannidis S**, Chatzitheodoridis F. (2024). Efficacy of embedding IT in human resources (HR) practices in education management. *Journal of Infrastructure, Policy and Development*. 8(1): 2371. <https://doi.org/10.24294/jipd.v8i1.2371> (**Scopus**)
- B55. **Kalogiannidis S**, Kalfas D, Loizou E, Papaevangelou O, Chatzitheodoridis F. (2024) Smart Sustainable Marketing and Emerging Technologies: Evidence from the Greek Business Market. *Sustainability*. 2024; 16(1):312. <https://doi.org/10.3390/su16010312> (**Scopus**)
- B56. Kalfas, D., **Kalogiannidis, S.**, Papaevangelou, O., Chatzitheodoridis, F. (2024) Assessing the Connection between Land Use Planning, Water Resources, and Global Climate Change. *Water*. 2024; 16(2):333. <https://doi.org/10.3390/w16020333> (**Scopus**)
- B57. **Kalogiannidis, S.**, Kalfas D., Papaevangelou, O., Giannarakis, G., Chatzitheodoridis, F. (2024) The Role of Artificial Intelligence Technology in Predictive Risk Assessment for Business Continuity: A Case Study of Greece. *Risks*. 2024; 12(2):19. <https://doi.org/10.3390/risks12020019> (**Scopus**)
- B58. Kalfas, D., **Kalogiannidis, S.**, Chatzitheodoridis, F., Margaritis, N. (2024). The Other Side of Fire in a Changing Environment: Evidence from a Mediterranean Country. *Fire*. 2024; 7(2):36. <https://doi.org/10.3390/fire7020036> (**Scopus**)
- B59. Mavrommati, A., Kazanas, T., Pliakoura, A., **Kalogiannidis, S.**, Chatzitheodoridis, F. (2024) An Empirical Study on Tourism and Economic Growth in Greece: An Autoregressive Distributed Lag Boundary Test Approach. *WSEAS Transactions on Business and Economics*. 2024; 21:588-602. 10.37394/23207.2024.21.49 (**Scopus**)

### **C. Proceedings of Conferences with Peer Review System in Collective Volumes**

- C01. **Kalogiannidis, S.**, Kontsas, S., Konteos, G., Chatzitheodoridis, F. (2022). Investigation of the Redesigning Process of the Development Identity of a Local Government Regional Unit (City): A Case Study of Kozani Regional Unit in Greece. In: Tsounis, N., Vlachvei, A. (eds) *Advances in Quantitative Economic Research. ICOAE 2021. Springer Proceedings in Business and Economics.* Springer, Cham. [https://doi.org/10.1007/978-3-030-98179-2\\_20](https://doi.org/10.1007/978-3-030-98179-2_20) (Scopus)
- C02. **Kalogiannidis, S.**, Savvidou, S., Papaevangelou, O., Pakaki, F. (2022). Role of Management in Optimising the Quality of Education in Educational Organisations . In: Tsounis, N., Vlachvei, A. (eds) *Advances in Quantitative Economic Research. ICOAE 2021. Springer Proceedings in Business and Economics.* Springer, Cham. [https://doi.org/10.1007/978-3-030-98179-2\\_21](https://doi.org/10.1007/978-3-030-98179-2_21) . (Scopus)
- C03. **Kalogiannidis, S.**, Loizou, E., Melfou, K., Papaevangelou, O. (2022). Assessing Relationship Between Entrepreneurship Education and Business Growth. In: Sklias, P., Polychronidou, P., Karasavoglou, A., Pistikou, V., Apostolopoulos, N. (eds) *Business Development and Economic Governance in Southeastern Europe. Springer Proceedings in Business and Economics.* Springer, Cham. [https://doi.org/10.1007/978-3-031-05351-1\\_10](https://doi.org/10.1007/978-3-031-05351-1_10) ,183-194. (Scopus)
- C04. Melfou, K., Kalfas, D., Chatzitheodoridis, F., **Kalogiannidis, S.**, Loizou, E., & Toska, E. (2022). Comparison of Approaches for Determining Grazing Capacity in Forest Rangelands: The Case of Pisoderion Forest Florina-Greece. *IECF 2022.* MDPI. Retrieved from <http://dx.doi.org/10.3390/IECF2022-13055>
- C05. **Kalogiannidis, S.**, Kontsas, S., Konteos, G., Chatzitheodoridis, F. (2023). Meta Covid Era: Impact of COVID-19 on the Global Economy and Ecosystems and Opportunities for Circular Economy Strategies. In: Persiani, N., Vannini, I.E., Giusti, M., Karasavoglou, A., Polychronidou, P. (eds) *Global, Regional and Local Perspectives on the Economies of Southeastern Europe. EBEEC 2022.* Springer Proceedings in Business and Economics. Springer, Cham. [https://doi.org/10.1007/978-3-031-34059-8\\_10](https://doi.org/10.1007/978-3-031-34059-8_10) (Scopus)
- C06. **Kalogiannidis, S.**, Savvidou, S., Konteos, G., Papaevangelou, O. (2023). Impact of Integration of Technology on Teaching and Learning in the Primary Schools Classroom on Economic Growth. In: Tsounis, N., Vlachvei, A. (eds) *Advances in Empirical Economic Research. ICOAE 2022. Springer Proceedings in Business and Economics.* Springer, Cham. [https://doi.org/10.1007/978-3-031-22749-3\\_26](https://doi.org/10.1007/978-3-031-22749-3_26) (Scopus)
- C07. **Kalogiannidis, S.**, Kontsas, S., Nikolaou, E.E., Chatzitheodoridis, F. (2023). The Rationale of Integrated Planning and Sustainable Development Strategies in the Development of Local Government Regional Unit. In: Tsounis, N., Vlachvei, A. (eds) *Advances in Empirical Economic Research. ICOAE 2022. Springer Proceedings in Business and Economics.* Springer, Cham. [https://doi.org/10.1007/978-3-031-22749-3\\_27](https://doi.org/10.1007/978-3-031-22749-3_27) (Scopus)

### **D. Papers in Conference Proceedings with Peer Review**

- D01. **Kalogiannidis S.**, Eirini Eleni Nikolaou, Syndoukas D. (2023) 10th International Conference “Recent Advancements in Tourism Business, Technology and Social Sciences” August 29th – 31st, 2023, Crete Island, Greece “Efficacy Of Tourism Sector In Enhancement Of The National Economy”
- D02. Zacharias Karantonis, Olympia Papaevangelou, Ioannis Papadomarkakis, Theodora Skorda, **Stavros Kalogiannidis** | (2023) SafeGreece 10<sup>th</sup> International Conference on Civil PROTECTION & New Technologies SafeAttica 2023 University of Western Macedonia, Greece, Hellenic Ministry of

Education and Religious Affairs. Armed attacks on educational institutions: A Global perspective. Publisher: SafeGreece ISSN 2654-1823 Title: SafeAttica 2023 Proceedings Copyright © 2023 SafeGreece

- D03. Olympia Papaevangelou, Soultana Rousaki, Eirini Eleni Nikolaou, Fotios Chatzitheodoridis, **Stavros Kalogiannidis** | (2023) SafeGreece 10<sup>th</sup> International Conference on Civil PROTECTION & New Technologies SafeAttica 2023 Hellenic Ministry of Education and Religious Affairs, University of Western Macedonia, Greece . Utilizing educational institutions' systems as a focal point for the management of risks and disasters : A Case Study of Greece. Publisher: SafeGreece ISSN 2654-1823 Title: SafeAttica 2023 Proceedings Copyright © 2023 SafeGreece
- D04. Christina Patitsa, Konstantinos Mitrou, Spyros Sapounas, Panagiotis Damaskos, Venetia Giannakoulis, Vasiliki Theocharidou, **Stavros Kalogiannidis** | (2023) SafeGreece 10<sup>th</sup> International Conference on Civil PROTECTION & New Technologies SafeAttica 2023. National Public Health Organization, Greece, National and Kapodistrian University of Athens, University of Western Macedonia, Greece. **Distance Education and Lifelong Learning in Mental Health Issues for Front-line Health Professionals and First Responders of Refugees' Camps during Pandemic.** Publisher: SafeGreece ISSN 2654-1823 Title: SafeAttica 2023 Proceedings Copyright © 2023 SafeGreece
- D05. **Stavros Kalogiannidis**, Fotios Chatzitheodoridis, Maria Paschalidou, Dimitrios Kalfas (2023) 15<sup>th</sup> International Conference: Economies of the Balkan and Eastern European Countries, **EBEEC 2023**. Factors affecting the growth of small and medium sized enterprises: Evidence of a small-sized Greek city
- D06. **Stavros Kalogiannidis**, Fotios Chatzitheodoridis Stamatis Kontsas, Ermelinda Toska, Despoina Savvidou, Konstantinos Metaxas, *Disaster Resiliency Strategies and Local Government Units.* (2022) **SafeGreece 2022** SafeThessaloniki 2022 – 9th International Conference on Civil Protection & New Technologies 29 September-1 October, Thessaloniki International Fair. SafeGreece Proceedings ISSN 2654-1823
- D07. **Stavros Kalogiannidis**, Ioannis Papadomarkakis, Olympia Papaevangelou, Zacharias Karantonis Eirini Eleni Nikolaou. *Convergence of Public and Educational Systems for Better Catastrophe Preparation.* **SafeGreece 2022** SafeThessaloniki 2022 – 9th International Conference on Civil Protection & New Technologies 29 September-1 October, Thessaloniki International Fair. SafeGreece Proceedings ISSN 2654-1823
- D08. **Stavros Kalogiannidis**, Ioannis Amanatidis, Vaios Zygouris, Manos Parastatidis, Despoina Savvidou, Dimitrios Kalfas. *The Contribution of Cyber Security to Improved Civil Protection. European Viewpoint* . **SafeGreece 2022** SafeThessaloniki 2022 – 9th International Conference on Civil Protection & New Technologies 29 September-1 October, Thessaloniki International Fair. SafeGreece Proceedings ISSN 2654-182
- D09. **Stavros Kalogiannidis**, Stavroula Savvidou, George Konteos, Olympia Papaevangelou (2022). International Conference on Applied Economics: **ICOAE 2022**. Impact of Integration of technology on teaching and learning in the primary schools' classroom on economic growth
- D10. **Stavros Kalogiannidis**, Stamatis Kontsas, George Konteos, Fotios Chatzitheodoridis (2022) 14<sup>th</sup> International Conference: Economies of the Balkan and Eastern European Countries, **EBEEC 2022**. Meta Covid Era: Impact of COVID-19 on the Global Economy and Ecosystems and Opportunities for Circular Economy Strategies
- D11. **Stavros Kalogiannidis**, Fotios Chatzitheodoridis, Efstratios Loizou, Achilleas Kontogeorgos (2022). 14<sup>th</sup> International Conference: Economies of the Balkan and Eastern European

Countries, **EBEEC 2022**. Revamping Local and Regional Development through local regional management practices

- D12. **Stavros Kalogiannidis**, Ermelinda Toska, Fotios Chatzitheodoridis, Vaios Zygouris (2021) **SafeGreece 2021** – 8th International Conference on Civil Protection & New Technologies 24-26 November, *Investigating the Impact of Civil Protection on Economic Growth and Development. Case Study of Kozani City Greece* SAFEGREECE CONFERENCE PROCEEDINGS ISSN 2654-1823
- D13. **Stavros Kalogiannidis**, Evgenia Marneri, Stavroula Savvidou, Olympia Papaevangelou (2021) **SafeGreece 2021** – 8th International Conference on Civil Protection & New Technologies 24-26 November, *Greece Leveraging School's Systems as a Locus for Risks and Disaster Management. A Case Study of Greece*. SAFEGREECE CONFERENCE PROCEEDINGS ISSN 2654-1823
- D14. Ermelinda Toska, **Stavros Kalogiannidis**, Fotios Chatzitheodoridis, Efstratios Loizou (2021) **SafeGreece 2021** – 8th International Conference on Civil Protection & New Technologies 24-26 November, *Climate Change and the Adaptation Strategy of Greece*. SAFEGREECE CONFERENCE PROCEEDINGS ISSN 2654-1823
- D15. **Kalogiannidis, S.**, Loizou, E., Melfou, K., Papaevangelou, O. (2021) International Conference “Economies of the Balkan and Eastern European Countries”, **EBEEC**, “Assessing relationship between entrepreneurship education and business growth”
- D16. **Kalogiannidis, S.**, Kontsas, S., Konteos, G., Chatzitheodoridis, F. (2021). International Conference on Applied Economics: **ICOAE 2021** Investigation of the redesigning process of the development identity of a Local Government Regional Unit (City). A case study of Kozani regional unit in Greece
- D17. **Kalogiannidis, S.**, Savvidou, S., Papaevangelou, O., Pakaki, F. (2021). International Conference on Applied Economics: **ICOAE 2021** “Role of management in optimising the quality of education in educational organizations”
- D18. **Kalogiannidis, S.**, Chatzitheodoridis, F., Melfou, K., Kontogeorgos, A. (2021) **ETAGRO 16th** Conference – Hellenic Association of Agricultural Economist 16<sup>th</sup> Conference International Section “Agricultural Products and Foodstuffs Marketing Consumption Trends”
- D19. **Kalogiannidis, S.**, Papaevangelou O. (2018) 5<sup>th</sup> International Civil Protection Conference **SafeGreece – SafeKozani 2018** Region of Western Macedonia - University of Western Macedonia - Western Macedonia University of Applied Sciences- Hellenic Fire Academy “The Role of Media in Disaster Management System”  
[https://safegreece.org/safekozani2018/images/docs/safekozani\\_proceedings.pdf](https://safegreece.org/safekozani2018/images/docs/safekozani_proceedings.pdf) Page : 274 – 278
- D20. **Kalogiannidis, S.**, Papaevangelou, O. (2018) 5<sup>th</sup> International Civil Protection Conference **SafeGreece – SafeKozani 2018** Region of Western Macedonia- University of Western Macedonia- Western Macedonia University of Applied Sciences - Hellenic Fire Academy “Role of the Radio Stations in Crisis Management”  
[https://safegreece.org/safekozani2018/images/docs/safekozani\\_proceedings.pdf](https://safegreece.org/safekozani2018/images/docs/safekozani_proceedings.pdf) Page : 366 – 369
- D21. **Kalogiannidis, S.**, Papaevangelou, O. (2018) 5<sup>th</sup> International Civil Protection Conference **SafeGreece – SafeKozani 2018** Region of Western Macedonia - University of Western Macedonia - Western Macedonia University of Applied Sciences - Hellenic Fire Academy “Mass Media Models and Theories of Crisis Management”  
[https://safegreece.org/safekozani2018/images/docs/safekozani\\_proceedings.pdf](https://safegreece.org/safekozani2018/images/docs/safekozani_proceedings.pdf) Page : 404 – 408
- D22. **Kalogiannidis, S.**, (2018) 5<sup>th</sup> International Civil Protection Conference **SafeGreece – SafeKozani**

2018 Region of Western Macedonia - University of Western Macedonia - Western Macedonia University of Applied Sciences - Hellenic Fire Academy “ The Communication Between the Media and the Managers of the Critical Situation/Event”  
[https://safegreece.org/safekozani2018/images/docs/safe\\_kozani\\_proceedings.pdf](https://safegreece.org/safekozani2018/images/docs/safe_kozani_proceedings.pdf) Page : 414 – 418

D23. **Kalogiannidis, S.**, (2017) ) 4<sup>th</sup> International Civil Protection Conference 28 - 30 June 2017 International Conference of Civil Protection , Athens , **SafeGreece – SafeAthens 2017** Charokopio University . <http://safegreece.org/index.php/el/synedria/safe-athens-2017>

D24. **Stavros Kalogiannidis**, Stamatis Kontsas, Eirini Eleni Nikolaou, Fotios Chatzitheodoridis (2022). International Conference on Applied Economics: **ICOAE 2022**. Rationale of Integrated Planning & Sustainable Development strategies in development of local government regional unit.

D25. **Kalogiannidis S.**, Patitsa C., Syndoukas D., Chatzitheodoridis F. (2023) International Conference on Applied Economics: **ICOAE 2023**. Examination the beliefs about the role of psychological approaches in Economic Growth and National Development

D26. **Kalogiannidis S.**, Papaevangelou O., Syndoukas D., Karantonis Z., Savvidou D. (2023) International Conference on Applied Economics: **ICOAE 2023**. Role of Information technology in the efficiency of HR processes in educational institutions. A case study of Greece

## 9. Certifications

- 11.1 Certified adult trainer, National Organization for the Certification of Qualifications & Vocational Guidance (E.O.P.P.E.P.), Registry Number EB32749
- 11.2 Adult trainer registered in the Manpower Employment Organization (OAED) - Adult Education Center (LAEK), Instructor Code 60664
- 11.3 Adult trainer registered in the registry of the National Center for Public Administration and Local Government. Instructor Code 4218-06/07/2017